



A Powerfully *different* and *inspiring* keynote speaker and author, that elevates performance levels right now!



*Engaged and invigorated with a new action plan*

## THINK IT! • WORK IT! • DO IT!

*Winning in Life and Business*

### Learn a Champion's proven principles and strategies to:

- Maximize and utilize talent.
- Accelerate growth consistently.
- Master clarity, commitment, and courage.
- Keep you and your team motivated, energized, and goal oriented.
- Innovate, turning ordinary into extraordinary, scalable, and sustainable.

### How would it feel to have rapidly elevating growth, morale, and profits?

With decades of success as leader, entrepreneur, team builder, and global communicator; Joyce shares her duplicable proven system that elevates performance levels and potential right now!

Joyce is eager to collaborate and customize perfect fit programs to fill your needs.

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*"As a World Champion Athlete, I learned success comes down to  
Think it! Work it! Do it!"*

— Joyce Rice





“Success for Self, Associations and Corporations is dependent on Elevating and Utilizing Human Potential.”

— Joyce Rice

*At age 17 Joyce was judged the **best baton twirler in the world**, defeating some 20,000 other young women. While attending Iowa State U. she received scholastic honors, graduating with a degree in education.*

*As one of today's most unusual, entertaining, and powerful speakers, Joyce demonstrates how an Iowa farm girl with a dream became successful as an innovator in the field of global entertainment, a lecturer on *The Art of Innovation* for such giant corporations as General Dynamics, Rockwell International, I.T.T., and cofounder of Thank A Farmer® igniting a national movement.*

*By sharing her proven principles and strategies, Joyce **inspires and empowers** listeners to maximize talents, rise to the top, and reach full and ever-expanding potential right now!*

“Thank you for your outstanding presentation. Your talent, enthusiasm and good sense were refreshing as well as entertaining. The feedback was unanimous and enthusiastically positive.”

— Gil Skopp, Speaker Chairman, Southern California Valleys Council, NMA

“The true test of a motivational talk is one that imparts some practical and timely information, yours passed that test with flying colors. The feedback that summarizes best for me was ‘Use Joyce Rice as a quality standard.’ Thank you for making me look good.”

— Eddie Small, VP, BFM Energy Products

“Joyce, it was so rewarding to hear someone who practices the principles they advocate. Your keynote was a tremendous success!!”

— Diane Kistler, COB & Pres. of I.T.T. Management Assn.

## BOOK JOYCE NOW!

Experience the ease of working with Joyce and your audiences' enthusiastic approval!

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Call Joyce for a complimentary copy of her recent book.

**Think it! Work it! Do it!**

available at  
**amazon**